



# Rules & Regulations

## Asia Contents Awards 2022

### 1. Organization

Asia Contents Awards (ACA) is presented by the Asian Contents & Film Market (ACFM) of Busan International Film Festival (BIFF), accredited by the International Federation of Film Producers Associations (FIAPF).

### 2. Award Ceremony

The 4th ACA will be held on October 8 2022, during the Busan International Film Festival.

### 3. Award Category

#### Open Competition

- a. **Best Content:** Award, given in honor of a content that has delivered the most notable achievement among the nominations
- b. **Best Asian Animation:** Award, given in honor of the best Asian Animation that has delivered the most notable achievement among the nominations
- c. **Best Asian Documentary:** Award, given in honor of the best Asian Documentary that has delivered the most notable achievement among the nominations
- d. **Technical Achievement Award:** Award, given in honor of an artist that has delivered outstanding outcome in technical aspects including cinematography, arts, music, sound effects, costumes, makeup, visual effects, and special effects
- e. **Best Actor:** Award, given to an actor who has delivered an outstanding performance among the nominations
- f. **Best Writer:** Award, given to a writer who has delivered an outstanding performance among the nominations
- g. **Best Supporting:** Award, given to a supporting actor who has delivered an outstanding performance among the nominations
- h. **New Comer:** Award, given in honor of the most outstanding new comer actor among the nominations
- i. **Best Creator:** Award, given in honor of a producer who has delivered the most notable achievement regardless of the content or role

#### ACA Invitation

- j. **Lifetime Achievement Award:** Award, given to a TV station, media platform, production house that has made significant contributions in Asia



- k. **ACA Excellence Award:** Award, given to a creative artist who has made significant contributions in Asia
- l. **Best Rising Star:** Award, given in honor of the most notable new comer actor regardless of the content or role

- \* The above details are subject to change.
- \* All submitted programs/entertainers are subject to screening in the ACA Invitation category.
- \* Winners for the ACA Invitation can be announced before or at the ceremony without the nomination process.

#### 4. Selection Procedures

##### a. Preliminary Selection

- Procedure for selecting the nominees of each award category
- Entries individually screened and evaluated by 7 ACA Committee members
- Nominees selected by ACA Committee meeting after the individual assessment

##### b. Final Selection

- Procedure for selecting the final winners of each award category
- Final winners selected by ACA Committee and ACA Academy members voting for nominations

##### c. Announcement

- Nominees: September 2022 on ACA official website
- Winners: October 2022 during the award ceremony

\* ACA Academy members include previous award presenters, winners, and industry professionals in the entertainment sector. Members of the ACA Academy can recommend content and participate in voting for nominations.

#### 5. Submission

a. Entries should be recommended by ACA Committee and ACA Academy members.

##### b. Eligibility

- 1) Completed content, produced and released in Asia
- 2) Content that is ongoing or released between January 1 2021 to July 31 2022
- 3) Aired on any TV channels or streamed on all platforms including online, mobile, OTT services

##### c. Deadline

- September 9 (Fri) 2022, 23:59 (KST)

d. Submission will be considered complete only when the required online submission form is registered, and the video materials are uploaded by the deadline date.

e. Entry fee: There is no entry fee for submission to the Asia Contents Awards.

##### f. Submission Procedure

- 1) Requested materials should be submitted through online submission webpage after signing up.
- 2) Complete and submit Online Submission Form
  - Applicants can review and modify the online submission form only before the deadline.
- 3) Submit video materials
  - ACA accepts trailers and episodes via downloadable URLs.
  - File Format: MP4, MOV



- Resolution: 1,920 x 1,080 Progressive
- Video Codec: H.264
- Audio Codec: AAC, Stereo

## 6. Requirements for Submission

### a. Program Information

- 1) Basic information
- 2) Short synopsis in English – max 400 characters
- 3) Long synopsis in English – max 2,000 characters, optional
- 4) Episode Synopsis #1 in English – max 5 episodes
- 5) Official poster of program (vertical)
- 6) Biography of director/writer/characters who are subject to nomination
  - Applicant can refuse to receive these awards by not submitting
- 7) A high-quality photo of the director/writer/characters who are subject to nomination
  - Each photo must be vertical and submitted as a JPG file with 300dpi
  - The maximum file size for each photo is 5MB
  - Applicant can refuse to receive these awards by not submitting
- 8) References & remark
  - Award-winning records, brochures or flyers, press kit, viewership ratings, and other noticeable remarks of the program.
  - File format: PDF or jpeg

### b. Video Materials

- 1) At least 1 video material is required and can be chosen from below:
  - Trailer
  - Episode
  - Short video
- 2) Deadline
  - The video materials must be uploaded before the deadline date.
  - Failure to provide the screener on time and/or technical issues with the submitted screener may result in disqualification in the awards event.

## 7. Use of submitted materials

- a. All materials submitted may be used for publicity and promotional purposes through media outlets such as television, internet, mobile, and social network
- b. Screening and evaluation for preliminary and the final selection process
- c. Live broadcast of ACA event through TV, Online, Mobile, and OTT platforms
- d. Edits or excerpts (10 min max) for the Asian Contents & Film Market-produced promotional content on platforms including TV, Internet, and exhibits

## 8. Agreement

Entry and participation of programs imply understanding and acceptance of the rules and regulations of the Asia Contents Awards. The ACA Committee reserves the right to rule on any cases not covered by the Official Rules & Regulations herein.